

# Standard Ad-Loop®

Product Dimension(mm): 180x8

## Minimum Print Restrictions

Line thickness (0.3mm)

Reversed Line (0.3mm)

Text (10pt)

Reversed Text (16pt-Bold)



Any lines or text below these restrictions will result in a loss of detail when printed

Artwork Size (Outside) = ??

Artwork Size (Underside) = ??

## Please read carefully:

N/A



Outside



Underside

## Key:

- Bleed Boundary = 190x10mm
- Max Print Area = 120x7mm
- Text limit = 118x6mm

## Notes For Template User:

- Only Black/Dark Print Is Achievable On The Yellow/Orange Ribbons, Pantone Matched Print On The White Ribbon Only
- If Printing To Both Outside And Underside Of The Loop, The Underside Colour Must Be Clear
- Only 1 Colour Print Is Available On The Underside Of The Loop